

June 12, 2013

Wetaskiwin Cooperative Association sponsors the Competition Pool within the new Manluk Centre

(Wetaskiwin, Alberta) – The Wetaskiwin Cooperative Association Ltd has purchased the naming rights to the competition pool, located within the new *Manluk Centre: Wetaskiwin Regional Aquatics & Fitness*.

“Since its inception in 1917, the Wetaskiwin Cooperative Association Ltd has been a committed supporter of the community,” said Courtney Denham-Westfall, Volunteer Chair of the Lead & Major Gift division for the capital campaign. *“We are so excited to name the **Wetaskiwin Co-op Competition Pool** after such a supportive institution of our community. The Wetaskiwin Co-op is a leader in our community and Co-op members should be proud of their contribution for decades to come.”*

Currently under construction, the 25-metre competition pool will feature six swimming lanes, each one measuring 2.5 metres wide. Designed with aquatic athletes in mind, the Co-op Competition Pool will be in high demand for both training and competitive events.

“The Wetaskiwin Co-op and its Board of Directors are happy to support this major addition to the City of Wetaskiwin and the region we serve,” said Allan Halter, General Manager of the Wetaskiwin Co-op. *“We feel that this project adds significant value to area residents and we’re inspired to show our support by purchasing the naming rights of the Wetaskiwin Co-op competition pool.”*

Additional corporate sponsorship opportunities for the new aquatic facility are available and range from \$10,000 to \$2.5 million. The new pool is expected to open Spring 2014. More information on the regional aquatic facility can be found at www.wetaskiwin.ca/newpool

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For more information please contact:

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Backgrounder—Wetaskiwin Co-op Competition Pool

- The Wetaskiwin Co-op Competition Pool will measure a depth of 4.30 metres at the deep end, as compared to the Aboussafy Aquatic Centre's deep end measurement of 3.71 metres.
- The increased depth of the Wetaskiwin Co-op Competition Pool ensures the accommodation of all sanctioned swimming or diving events.
- The Wetaskiwin Co-op Competition Pool will have 10 underwater red lights, as compared to no underwater lighting in the Aboussafy Aquatic Centre.
- The 11 metre ceiling height ensures that the Wetaskiwin Co-op Competition Pool can comfortably accommodate both 1 metre and 3 metre diving boards.
- Surface skimmers will draw water from all four sides of the competition pool to be filtered, whereas the Aboussafy Aquatic Centre only draws water from two sides.