

city of

Wetaskiwin

PRESS RELEASE

Wetaskiwin City Council approves Advertising Bylaw 1976-20

November 30, 2020

(Wetaskiwin, Alberta) – Wetaskiwin City Council approved an amendment to the City’s Advertising Bylaw 1976-20 at their regular November 23, 2020 Council meeting. The approved amendment allows for electronic communication to be recognized as an alternate form of notification—as set out in Section 606 of the Municipal Government Act (MGA).

Electronic communication has become very mainstream and the internet is the primary source of information for many Wetaskiwin residents. Besides advertising public hearings in the local newspapers, it is already the City’s common practice to advertise on the City of Wetaskiwin website and social media platforms.

“We want to harness the power of electronic communication to get statutory notifications out to the public as quickly as possible, in a form that is easily shareable,” said Planning and Development Manager, Andrew Chell. “We want to make it easy for people to be informed and engaged in municipal issues.”

It remains the City’s intention to continue advertising any public hearings in the local newspapers as was done previously. The bylaw provides the additional avenue of advertising on the City’s website and social media platforms at least 10 days prior to a hearing.

The City of Wetaskiwin Advertising Bylaw 1976-20 will be available soon on the City website at www.wetaskiwin.ca.

About the City of Wetaskiwin

Wetaskiwin is a secure, connected, and inclusive community home to a diverse population of 12,655 people. Located only 30 minutes south of the Edmonton International Airport, the City of Wetaskiwin provides a high quality of life through ample recreation opportunities, diverse cultural activities, and a modernized, business-friendly downtown.

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www.wetaskiwin.ca