



Council approves 10-Year strategic plan

Tuesday, May 3, 2022 (Wetaskiwin, Alberta) – Wetaskiwin City Council approved the 2022-2032 Council Strategic Plan during the regular April 11, 2022, council meeting.

The 10-year strategic plan—inspired by community feedback—serves as a decision-making framework to assist Council in making purposeful and strategic decisions in line with the community’s goals as outlined in the [50-Year Community Vision](#): economy, safety, community, and environment.

“Sometimes knowing what you don’t want is just as important as knowing what you do want,” said Mayor Tyler Gandam. “I feel that Wetaskiwin has struggled with its identity and having the engagement we had for the 50-year vision was the community telling us they are ready to shape what our community looks like as we move forward.”

Council’s strategic plan reflects a desire to celebrate Wetaskiwin’s history and diversity, while simultaneously moving forward as a collective to build a vibrant, safe, and connected community everyone can be involved in and proud of.

Administration will align the City’s 2022-2026 Corporate Business Plan with the renewed strategic vision as set out by Wetaskiwin City Council, which inherently aligns with the 50-Year Community Vision. This ensures that both the governance and operational facets of the municipality are working together efficiently in pursuit of continued success.

Read the 2022-2032 Council Strategic Plan at wetaskiwin.ca.

About the City of Wetaskiwin

Wetaskiwin is a secure, connected, and inclusive community, home to a diverse population of nearly 13,000 people. Located only 30 minutes south of the Edmonton International Airport, the City of Wetaskiwin provides a high quality of life through ample recreation opportunities, diverse cultural activities, and a modernized, business-friendly downtown.

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