



## City streamlines mobile vendor application process

**Wednesday, July 13, 2022 (Wetaskiwin, Alberta)** — With an eye toward streamlining the application process for those seeking vendor licences, city council approved Bylaw 2018-22 to amend *Business Licence Bylaw 1507-01* during its regular July 11 meeting.

Bylaw 2018-22 combines the City’s Vendor Permit and Business Licence into one Vendor Licence — reducing red tape and allowing for a faster application and approval process. The amended fee schedule features a \$25 fee for a seven-day vendor licence, and a \$100 fee for an annual vendor licence.

“Mobile vendors are becoming increasingly popular,” said Andrew Chell, manager of planning and development. “This update streamlines the licensing process while ensuring mobile vendors integrate smoothly alongside our brick-and-mortar businesses.”

The new amendments increase the opportunities for mobile vendors to reach potential customers by expanding the areas they are allowed access. This expansion falls in line with city council’s objectives for the economy and community, as outlined in the [2022 – 2032 Council Strategic Plan](#).

Mobile vendors will now be permitted to conduct business on public roadways and locations within 25 metres of an existing similar establishment, either as part of a special event, or with City or landowner permission if setback and orientation regulations are met. The City of Wetaskiwin will assess if the vendor location impedes traffic flows on a case-by-case basis.

The amended Business Licence Bylaw 2018-22 can be viewed online at [wetaskiwin.ca/bylaws](http://wetaskiwin.ca/bylaws).

### About the City of Wetaskiwin

Wetaskiwin is a secure, connected, and inclusive community, home to a diverse population of nearly 13,000 people. Located only 30 minutes south of Edmonton International Airport, the City of Wetaskiwin provides a high quality of life through ample recreation opportunities, diverse cultural activities, and a modernized, business-friendly downtown.

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