



JOINT PRESS RELEASE

Regional Parade of Programs going digital due to COVID-19 pandemic

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(Wetaskiwin, Alberta) - Due to the remaining uncertainty of the implications of the COVID-19 pandemic, the Wetaskiwin Regional Parade of Programs is now available in an on-going, online format through a dedicated Facebook Page.

Anyone within the Wetaskiwin region offering educational, recreational, or personal wellness programs are invited to post them on the [Wetaskiwin & Area Parade of Programs Facebook page](#). It is up to each person or organization posting to moderate their content and respond to enquiries about their program offerings.

“With physical distancing restrictions still in effect—combined with the cancellation of all City events for 2020, including the in-person Parade of Programs events—the decision was made to provide an online space for these program offerings instead,” said Kim Kramer, Recreation Coordinator with the City of Wetaskiwin.

“There is still a need for information about what is available to the public as far as programs and activities are concerned but it just doesn’t make sense to try to publish a physical guide when things continue to change at a rapid pace.”

The City of Wetaskiwin and County of Wetaskiwin have traditionally partnered on a bi-annual publication known as the Wetaskiwin & Area Program Guide. This publication is timed to coincide with the Parade of Programs event held at the Drill Hall in the Spring and Fall each year. The Program Guide is a non-commercial publication that advertises educational, recreational, and personal wellness programs in Wetaskiwin and surrounding areas.

“These are difficult and unpredictable times we find ourselves in,” said Geoff Lynch, County of Wetaskiwin Director of Leisure and Community Services. “Given the ongoing pandemic situation we agree that this is the best alternative moving forward. There may come a time in the future when the bi-annual Program Guide is published in a physical format again, but right now encouraging those offering programs to share them in a dedicated online space is the best option.”

If your group or organization will be running a program in the City of Wetaskiwin, County of Wetaskiwin, Town of Millet, or Maskwacis that you feel would fit within the mandate and spirit of the Parade of Programs, visit www.facebook.com/paradeofprograms for more information and to submit a post.

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