



Residential Development Incentive gets a boost

Council approves additional \$100,000 to incentivize home builders

Wednesday, July 16, 2025 (Wetaskiwin, Alberta) — The City’s new Residential Development Incentive has proven to be a success in its first few months of existence.

Council approved expanding the initial program funding by an additional \$100,000 at its [Monday, July 14, regular meeting](#), bringing the incentive investment total to \$200,000.

“Council has been working on ways to attract developers, investors, and new residents — one of the ways was [during 2025 budget deliberations](#), where we approved a \$10,000 incentive for a new home to be built, up to a total of \$100,000. We saw the margins were small and wanted to incentivize construction,” said Mayor Tyler Gandam.

“At our July 14 meeting, Council increased the total amount to \$200,000 because the program had been oversubscribed! We received 14 permit applications for new houses within the first four months the program was made available.”

The [Residential Development Incentive Policy](#) was approved during the [Monday, April 28, regular Council meeting](#). The policy was established to help spur on immediate housing development and to create measurable short-term results to further stimulate growth and development. Home builders — whether private individuals, contractors, or developers — may apply for a \$10,000 incentive for each low- to medium-density home constructed by March 2026. In less than eight weeks following the incentive’s approval, Administration fielded applications in excess of the initial funding.

For more information on the Residential Development Incentive, please email ecdev@wetaskiwin.ca.

About the City of Wetaskiwin

Wetaskiwin is a secure, connected, and inclusive community, home to a diverse population of nearly 13,000 people. Located only 30 minutes south of Edmonton International Airport, the City of Wetaskiwin provides a high quality of life through ample recreation opportunities, diverse cultural activities, and a modernized, business-friendly downtown.

Residents are encouraged to share their thoughts on the levels of service provided by the City by reaching out directly to Council. Contact information for Mayor and Council is available at wetaskiwin.ca/mayor-council.

Keep up with City news and alerts by signing up for text or email notices with [Notify Me](#).

-30-

Media contact:
Kristen Hewlett, Communications Manager
 City of Wetaskiwin

(p) 780.361.4417 (c) 780.360.2742
kristen.hewlett@wetaskiwin.ca

