



Policy Number:	CO-052
Effective On:	September 12, 2022
Approval History:	
Review Frequency:	Every 5 years
Responsibility:	Planning and Development
Cross-Reference:	Naming Procedure

### **Policy Statement**

The City of Wetaskiwin recognizes that names carry great significance and meaning. This Policy sets out the methodology for selecting and applying names to neighborhoods, parks, trails, and municipal facilities. The purpose of this Policy is to commemorate noteworthy persons, groups, or ideas in order to promote a distinctive and unique identity and meaningful sense of place that is based on the City’s local history, culture, and heritage.

### **Definitions**

“Public Building” means anything owned by the City that is constructed or placed on, in, over, or under land but does not include a highway, or public roadway or bridge forming part of a highway or public roadway, or any utility installation.

“Council” means the municipal council of the City of Wetaskiwin;

“Feature” any physical object, building, or other feature of significance to the community which could be identified by a name;

“Public Park” has the same meaning as in the City of Wetaskiwin Land Use Bylaw;

“Road” has the same meaning as in the Municipal Government Act;

“Trail” means any trail used for the movement of people as determined by the City Parks department;

“Neighbourhood” means a distinct community of similar or compatible land uses and/or geographical features which is delineated by formal or informal boundaries;

“Recreational Facility” means a building or developed land that is maintained by the City for the purpose of recreational activity. Examples include, but are not limited to, aquatic facilities, sports fields, skateboard parks, or baseball diamonds;

“Significant Infrastructure” means capital infrastructure owned by the City and of a magnitude that warrants being named. This includes, but is not limited to, stormwater management facilities, bridges, etc;

## **Standards**

1. Features to which this Policy applies:
  - a. Public Parks
  - b. Public Buildings
  - c. Rooms within Public Buildings
  - d. Trails
  - e. Recreational Facilities
  - f. Significant Infrastructure
2. Plans to which this Policy applies:
  - a. Area Structure Plans
  - b. Area Redevelopment Plans
  - c. Non-Statutory Plans, such as Outline Plans, Concept Plans, Neighbourhood Plans, etc.
3. This Policy does not require that any Feature be named.
4. This Policy applies to all Features within the City, whether they were built or present before or after the adoption of this Policy.

## **Naming Criteria**

5. Names should be chosen to reflect the heritage, cultural, ethnic, and gender diversity of our community and may include references to those who have historically been on the land that is now known as the City of Wetaskiwin, or those who settled in or around Wetaskiwin.
6. If a Feature is to be named after a person, that person should be someone who signifies:
  - a. extraordinary service in areas that have benefitted the community (for example: agriculture, the arts, education, business or industry, journalism, medicine, politics, science, recreation, human rights, environmental stewardship, sports),
  - b. extraordinary help or care to individuals, families or groups, community services or humanitarian causes,
  - c. equality and reduction of discrimination,

- d. courage or sacrifice for the betterment of others,
- e. leadership or inspiration for the elevation of the community's values

within the City of Wetaskiwin itself, or at the provincial, national, or global level if the person has a connection to the City of Wetaskiwin.

7. Names other than a person should meet any of the following criteria:
  - a. Historically significant events;
  - b. Significant flora or fauna, or geographic or topographic feature;
  - c. Cultural themes relevant to the people who live here.
8. Naming shall follow good cartographic practices and enable geographic locations to be found quickly and without incident to ensure efficient emergency response, utility services, mail delivery, and wayfinding.
9. Generally, once a Feature has been named, it shall not be renamed, with the exception of a renaming in accordance with the Sponsorship Policy.

### **Sponsorship**

10. Notwithstanding anything within this Policy, any naming associated with sponsorship shall be governed by the Sponsorship Policy.

### **Roads**

11. Roads shall not be named. Roads shall be identified by number only to provide easy navigation and wayfinding for the public and emergency services.

### **Plans:**

12. Area Structure Plans, Area Redevelopment Plans, and Non-Statutory Plans must include consideration of naming via theme or several themes (for example, different neighbourhoods may have a different naming theme) that meet the naming criteria, and names of Features within the development area should align with the theme or themes.