

PROCLAMATION

BY THE MAYOR

Small Business Week October 18 to 24, 2026

Whereas Small Business Week recognizes the contribution small businesses make to our economic well-being, and honours the entrepreneurs who choose invest, create jobs and contribute to the health and social well-being of the community;

Whereas with approximately 560 business licences registered with the City of Wetaskiwin, and a trade area of more than 50,000 people, the Wetaskiwin business community is a vital contributor to the economic health and social well-being of our city and region;

Whereas Wetaskiwin's local businesses sponsor our teams, support our events and fundraisers, and keep our downtown and commercial areas vibrant. The City is pleased to launch Local WINS in Wetaskiwin, a shop local campaign running from Small Business Week through the holiday season that encourages residents and visitors to shop, dine and use services at Wetaskiwin businesses, because when you shop here, we all WIN.

Therefore, be it resolved that I, Deputy Mayor Karen Aberle, do hereby proclaim October 18 to 24, 2026 to be designated as **Small Business Week** in the City of Wetaskiwin.

Karen Aberle, Deputy Mayor